

AgriPitch Logo

AfDB Agripitch Competition 2022

Average Application Time: 10 mins

Personal Information

Date of birth *

Identification card / passport *

Upload only the document/page that has your name, date of birth and country.

Country *

Gender *

Male

Female

Other

Language *

English

French

Full name *

Business Information

Company name *

Entity type *

Mature
Startups

Start-
ups

Women-
Owned

Early Start-ups (0-3 years)

- Meet eligibility criteria for Early Start-ups.
- Individuals who are at the very early stage of developing ideas/concepts for agripreneurship or a newly established business.
- Must have a clearly defined prototype or proof of concept.
- May or may not have had any products introduced to the market.
- May or may not have a registered corporate entity but must have required business licenses.

Mature Start-ups (above 3 years)

- Individuals and firms with existing market traction: technology, product or service already on the market.
- Must have a clear investment ask and growth plan/ strategy.
- Must be a registered corporate entity.

Women Empowered Businesses (WEBs)

- Meet eligibility requirements for either Early Start-ups or Mature Start-ups.
- Firms that are 51% owned by women or founded by a woman.

Are there women owners / shareholders in your business *

No

Yes

How many women owners /shareholders in the business

How much shareholding do the women have in total ? *

<20%

>50%

>21 to
49%

Add all women shareholder portions

Do you have advisory board/board members *

No

Yes

How many board members do you have?

[Number input required]

How many board members are women?

[Number input required]

How many people are in your management team *

[Number input required]

How many are women? *

[Number input required]

Does your company benefit women directly?

No

Yes

Direct - Benefits directly associated with the implementation of the company (e.g. number of jobs created, buyers of the project's products or services)

If yes for question above, please describe how you company benefits women directly?

[Max words 500]

Does your company benefit women indirectly?

No

Yes

Indirect - Benefits indirectly associated with the implementation of the company (e.g. avoided indoor pollution and increased health, other users of the services and products)

If yes for question above, please describe how you company benefits women indirectly

[Max words 500]

Please provide your website link

Please provide your facebook page link

Please provide your twitter page link

Please provide your instagram page link

Please provide your youtube page link

How many employees [full-time and casual] does your business have as of june 2022? *

[Number input required]

How many employees are youth [between 18 years to 35 years] as of june 2022? *

[Number input required]

How many youths [between 18 years to 35 years] are full-time employees as of june 2022? *

They have contracts and work a minimum of 40 hrs per week

[Number input required]

How many women employees are there as of june 2022? *

[Number input required]

How many women are full-time employees *

They have contracts, and work a minimum of 40 hrs per week

[Number input required]

Upload company profile *

[Max 2 MB, PDF]

Upload company registration document *

Incorporation certificate, business name registration or similar

Value Proposition and Innovation

What problem is your company solving? *

[Max 500 words]

Kindly indicate the primary agriculture value chain you operate in. *

Select only 1 option which most applies *

Kindly indicate the secondary agriculture value chain you operate in. *

Select only 1 option which most applies *

Upload marketing material *

[Max 2 MB, PDF]

Upload company brochure *

[Max 2 MB, PDF]

Upload a summary business plan *

Upload investment pitch deck

[Max 2 MB, PDF]

Financial Information

What were your annual revenues in 2020? *

NB: Amount in USD

What were your annual revenues in 2021? *

NB: Amount in USD

What kind of revenues do you have? *

What are the 3 top costs in your business ? *

Business
Licences

Raw
materials

Marketing

Delivery and
logistics

Salaries

Packaging

Rent

Have you raised funding before? *

No

Yes

What type of funding?

Which year did you raise the funding ? *

Include multiple years if applicable (comma separated)

Are you currently looking for financing? *

No

Yes

How much funding are you looking for? *

NB: Amount in USD

What top 3 items will you use the funding for?

What type of funding do you need?

Do you have collateral? *

No

Yes

Such as land, receivables, equipment/machinery

If yes, what type of collateral do you have?

Land

Receivables

Machinery

Have you been rejected by funders or investors before? *

Yes

No

What were the top 3 reasons for the rejection

Revenues are too
low

Business model not clear or
proven

Business not
profitable

No
Collateral

Lack of a business
plan

Financial
projections

Lack of
financials

Upload your most recent annual revenue statement / income statement / profit and loss statement *

Digital Support

What main pain points are you facing that can be solved through digitalization? *

What digital talents do you need to solve the above stated pain points?

Graphic
designer

Mobile app
developer

Web app
designer

Social media
marketer

Kindly give us a description of what the digital talent will be working on *

[Max words 500]

Kindly give us context/background of this project and why it's important *

[Max words 500]

What does the project entail? *

[Max words 500]

What would you like to have achieved for the above mentioned specific project after 3-4 months? *

[Max words 500]

Key Partners

All Partners

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